

# USE OF ISO LOGO'S

Proud of your organization achieving ISO 9001:2008 and/or 14001:2004 certifications, you now want to communicate this success to the market place. This guideline will help you apply good practice in publicizing, communicating, promoting your certification to stakeholders, including staff, customers, business partners and to the general public.

- Do not use ISO's Logo – they are copyrighted
- Do not adapt or modify ISO's logo for your use
- Do not use "ISO certified", "ISO certification", or "ISO accredited"
- Do not display ISO 9001:2008 or ISO 14001:2004 certification logos of conformity on products, product labels or product packaging or in any way that may be interpreted as denoting product conformity.
- Do not give the impression in any context that ISO 9001:2008 or ISO 14001:2004 certification are product certification or product guarantees.
- If your organization is certified to ISO 9001:2008 and/or 14001:2004 use the full designation ( Not just " ISO 9001 or 14001)
- Use "ISO 9001:2008 certified", "ISO 9001:2008 certification" "ISO 14001:2004 certified", or "ISO 14001:2004 certification"

If you have question or concerns contact:

Jim Welch, Jan Porter or Dannetta Villa